



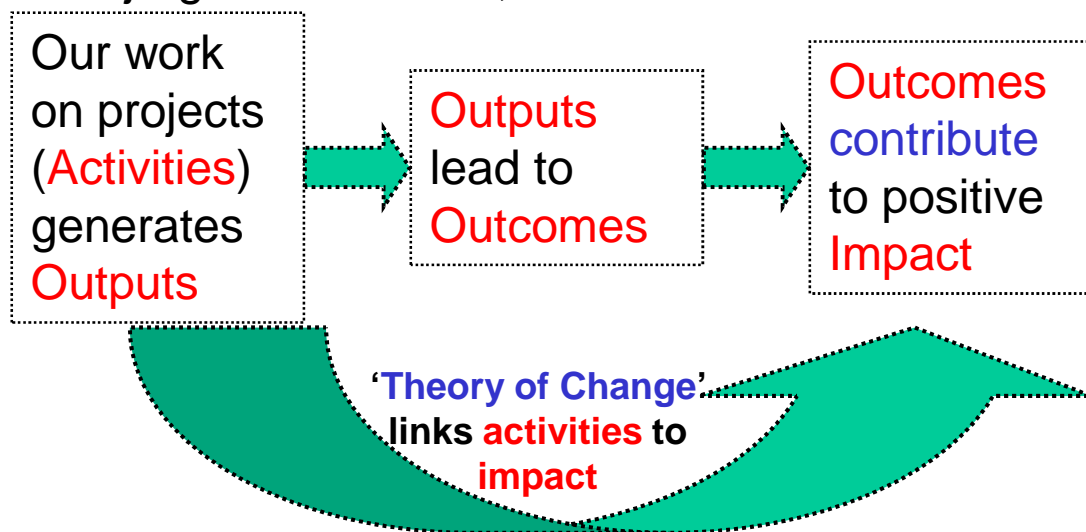
International Bridges to Justice

Monitoring & Evaluation Overview

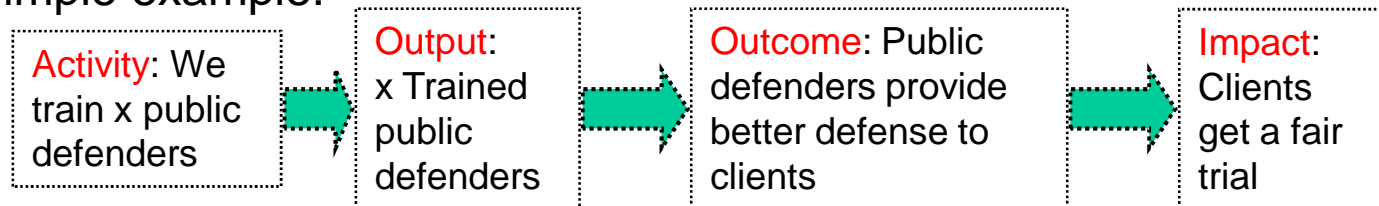
IBJ Fellows & JusticeMakers

We need to prove that what we are doing has a positive impact

- This is called 'Monitoring and Evaluation', or 'Impact Measurement'
- There is lots of jargon....however, it should be understood as a logical flow



- Simple example:



Simple Definitions

- **Activities** = The things that **WE DO** and **HAVE CONTROL OVER**
 - **Inputs** = The staff time, money & other resources required to do the activities
- **Outputs** = The **DIRECT RESULTS** of what **WE DO**
- **Outcomes** = The **CHANGES CAUSED** by the things **WE HAVE DONE**
- **Impact** = The **OVERALL EFFECT** of the work **WE & OTHERS DO**
- **Theory of Change** = Logic for **how what we do CAUSES** the changes we seek to make

Note that we do **NOT** have to prove that what we do **directly causes** the ultimate impact we hope to have, because many other factors beyond our control will also have an effect.

However, we **DO** have to prove that what we do **CONTRIBUTES** in a positive way to the impact we hope to have.

ANY QUESTIONS?



For organizations to succeed, M&E work must inform strategic planning processes

- **Organizations need to know this information so that they can:**
 - Know (and prove) what they are doing makes a difference
 - Amend / adjust / tailor program work based on local needs
 - Prioritize scarce resources to have the biggest impact

Gathering & analyzing data must not be seen as a burden: If it is, it is not being done properly!



There are challenges in doing this in practice, but we have to make our best efforts

CHALLENGES

- Identifying valid performance indicators that are easily measurable
- Gathering the data
- Setting the baseline starting point, so we can show changes over time
- Gathering the data regularly, not just when we need to report it
- Impact may not be observable for some time

WE MUST DO OUR BEST

- Funders look to fund projects that have impact
- We (and you!) have already made commitments to funders



We will now split into two groups...

IBJ FELLOWS

- We will review data from countries against commitments made

2011 JUSTICEMAKERS

- Will consider how to document and report on your projects

Thank you!

